



BURPEES FOR VICTORY

2022 SPONSORSHIP OPPORTUNITIES

POTENTIAL BFV AUDIENCE REACH

2021 BFV Donations: \$700,000 raised with nearly 11,000 donors

Camp Gladiator Audience Size:



FACEBOOK

200,000 National



INSTAGRAM

57,000 National



EMAIL

750,000 National

CG Victory Audience Size:



FACEBOOK

3,300 National



INSTAGRAM

1,600 National



EMAIL

15,000 National



2022 SPONSORSHIP LEVELS



BURPEES FOR VICTORY

SPONSORSHIP LEVELS

SCHOLARSHIPS

BRAND
EXPOSURE

T-SHIRTS

CG BOOTCAMPS

SOCIAL MEDIA

EXTRAS

ELITE
\$5,000+

25

DONATION SITE
CONFIRMATION EMAIL
'THANK YOU' EMAIL
LAUNCH EMAIL

20

20

CAMP GLADIATOR
CG VICTORY

PRIVATE WORKOUT
PRIVATE CG HQ TOUR

GOLD
\$2,500+

10

DONATION SITE
CONFIRMATION EMAIL
'THANK YOU' EMAIL

10

10

CG VICTORY

PRIVATE WORKOUT

SILVER
\$1,000+

5

DONATION SITE
CONFIRMATION EMAIL

5

5

-

-

BRONZE
\$500+

2

DONATION SITE

-

-

-

cgVICTORY

Sponsorship Inclusions

Scholarships - Covers full cost of Ignite Day Camps

Brand Exposure - Logo Features

- Donation Site ~20k views
- Confirmation Email ~15k views
- “Thank You” Email ~15k views
- Launch Email ~140k views

Social Media

- CG Victory (4,900 followers)
 - Instagram + Facebook posts
- Camp Gladiator (257,000 followers)
 - Instagram + Facebook posts

T-Shirts - Represent CGV and the impact you've made!

CG Boot Camps - Experience Camp Gladiator's award-winning outdoor group fitness program! Certificates expire 12/31/2022

Extras

- Private team-building workout for up to 40 people at CG HQ, CG city of your choice, or virtual via Zoom..
- Private CG HQ tour given by CGV Leadership



HOW TO SPONSOR

If you would like to sponsor or have any questions, simply contact:

Joey Kelly
CG Victory Development Manager
joey@cgvictory.org
512.699.9155



**I DONATED TO MAKE
MORE TRAINERS
DO BURPEES.**

CGVICTORY